

Our Mission

To advance photography in all its branches, both as an art and as a profession.

To create, foster, and maintain cordial relations, cooperation, and interchange of thoughts and opinions among our members.

To oppose violations and infringements of the rights of professional photographers or their organizations.

To cooperate with other organizations endeavoring to accomplish similar purposes.

To promote and educate the consumer to the advantages of hiring a professional photographer.

Meetings

The Professional Photographers of Santa Clara Valley meet monthly on the second Wednesday of each month. At each meeting we feature a noted speaker, speaking on topics such as photographic technique, sales and marketing, business development, and other topics of general interest.

Photographic print competitions are regularly held, offering you a chance to sharpen your skill and measure your technical and artistic skills against your peers.

Affiliations

The Professional Photographers of Santa Clara Valley, Inc. is affiliated with Professional Photographers of America and Professional Photographers of California.

Having been accepted for membership in the Professional Photographers of Santa Clara Valley, Inc., I do hereby subscribe, without reservation, to this code of ethics, and do solemnly agree that:

I will endeavor to advance the status of the photographic profession by maintaining a dignity of manner in my behavior, in the presentation of my photography and photographic services, in the appearance of my studio or place of business, and in all other forms of public contact.

I will observe the highest standards of honesty in all my transactions and avoid the use of false titles, confusing or inaccurate technical terms or descriptions, and misleading terms or claims.

I will at all times endeavor to produce the type of photography and photographic service that will enhance the prestige of the profession; to apply my best efforts on behalf of the public; and to play my part in raising the general standard of photographic craftsmanship.

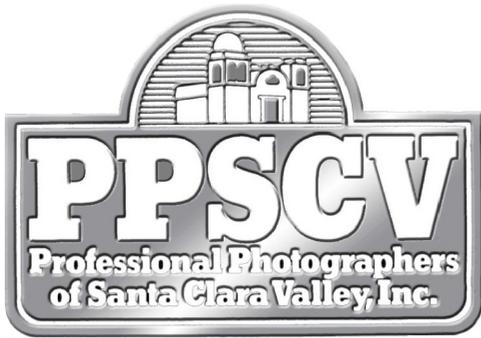
I will show a friendly spirit of cooperation to my fellow professional photographers and assist them whenever possible should they be in trouble or difficulty.

I will avoid at all times the use of unfair business practices determined by the Board of Directors.

I will assist and give my knowledge to the members of my profession and will encourage them individually and collectively so that the standards of photography may constantly be raised to higher standards.

All members except Aspiring receive a listing on the PPSCV website. Be sure to email a 1-2 sentence description of your business to nuevafoto@sbcglobal.net.

And remember to check your listing for accuracy!



Membership Application

Category	Annual Dues
<input type="checkbox"/> Active Professional	\$125.00
<input type="checkbox"/> Service Specialist	\$125.00
<input type="checkbox"/> Studio Staff	\$110.00
<input type="checkbox"/> Sustaining / Staff (\$90.00)	\$125.00
<input type="checkbox"/> Aspiring	\$125.00

<input type="checkbox"/> Portrait	<input type="checkbox"/> Wedding	<input type="checkbox"/> Commercial	<input type="checkbox"/> Fine Art
<input type="checkbox"/> Editorial	<input type="checkbox"/> Sports	<input type="checkbox"/> Events	<input type="checkbox"/> Digital Imaging

MEMBERSHIP CATEGORIES

ACTIVE PROFESSIONAL

An individual who, on a regular basis, takes and sells photographs for profit. Must satisfy federal, state, and local license requirements.

SERVICE SPECIALIST

An individual who provides handcraft services to the photographer.

STUDIO STAFF

An individual who is an employee of a photography studio.

SUSTAINING / STAFF

Manufacturers and distributors of photographic equipment, laboratories, publishers, or other firms providing services to photographers.

ASPIRING

An individual engaged in a primary occupation other than photography, but who is aspiring to become an Active Professional Photographer. Membership in this classification has a time limit of two (2) years, at which time a reevaluation of business status by the PPSCV Board of Directors is required.

Classification Rights.

Classifications of Active Professional, Studio Staff, Service Specialist, Retired, and Honorary may display the official emblem of PPSCV and have voting rights.

The classification of Aspiring does not have voting rights and may not display the official emblem of PPSCV. However, they do have access to other member benefits.

The classification of Sustaining has the right to display the PPSCV official emblem, but does not have voting right.

Name _____

Title _____

Business Name _____

Address _____

Home Phone and Business Phone _____

Email _____

Web site _____

California Resale Number attach copy _____

Business License Number / City attach copy _____

Business Type:

Sole Proprietor Corporation LLC

Other Professional Affiliations:

PPA (member # _____) PPC
 Chamber of Commerce Other: _____

Method of Payment Credit Card # _____

Security code _____

Check (chk # _____) Cash

Signature _____

Date _____

My signature on this document attests that all statements made by me are true to the best of my knowledge and further attests that I have read and agree, without reservation, to abide by the Code of Ethics of the Professional Photographers of Santa Clara Valley. I further understand that failure to do so may result in expulsion from PPSCV.

MAIL TO: PPSCV
 Marie Zigon
 2206 Denise Drive
 Santa Clara, CA 95050